



education

Academy of Art University

Master of Arts, Graphic Design
December 2024 (In progress)

The Art Institute of California, Orange County

Bachelor of Science, Advertising (2016)
Bachelor of Science, Graphic Design (2016)

- Member of AIGA Orange County (American Institute of Graphic Arts)
- Member of Alpha Beta Gamma Honor Society
- President's Honor Roll

Orange Coast College

AA Graphic Design (2013)

skills

Adobe Creative Suite CC

Illustrator, Photoshop, InDesign, XD, After Effects, Lightroom, Acrobat

Microsoft

Word, PowerPoint, Excel, Teams

Project Management

Monday, Lytho

Additional Programs

Figma, Procreate

qualifications

- 8+ Years in customer service.
- 8+ Years of education in Graphic Design and Advertising.
- Willingness to problem solve projects in a timely manner.
- Ability to multitask across several projects.
- Interacts effectively in both social and professional settings; communication is key.
- Ensures exceptional customer service; client approval is a top priority on projects.
- Completes assigned tasks within the given timeline.

experience

Blue Sky The Color Of Imagination

Graphic & Production Artist (September 2024 - Current)

- Cross train with both Graphic Design and Production.
- Build templates for various types of planners and stickers.
- Revamp the production process for all stickers.

me & my BIG ideas • The Happy Planner • Happy Brands

Production Manager (March 2024 - September 2024)

- Maintain training standards across US and Philippines teams in addition to all previous duties.

Assistant Production Manager (2021 -2024)

- Working with multiple departments to ensure deadlines are met for simultaneous projects on similar timelines.
- Lead template creator for various product types to be used across multiple departments.
- Training, on-boarding, and managing employees within the Production team both in the U.S. and in the Philippines.
- Additional tasks such as building out training guides, working with licensed art, and reviewing proofs before being finalized and sent to factories.
- Creating a more efficient file organization system for the Production and Design teams to execute planner product.

Senior Production Artist (2017 - 2021)

- Trained the Production team on processes involving the various planner product lines.
- Created of templates for multiple product types.

Production Artist (2016 - 2017)

- Took artwork from the Design department and created production ready files to upload to the factories.
- Created sticker dielines sized for Happy Planner product.
- Created images for the product packaging.

Freelance Graphic Designer (2013-2025)

Letters by Shells LLC.

- Updated look and style for a calligraphy workbook
- Created production-ready files to be used in both physical and digital formats

Majestic E-Juice | The Old Towne Vape | VaP Vaporizers

- Designed flyers, posters, menus, business cards, stickers, step and repeat (Majestic).
- Designed Product bottle labels (Old Towne Vape).
- Designed Flyers, posters, business cards (VaP Vaporizers).

Richard Elfman; Buzzine.com

- Edited and retouched imagery for articles and banners.

Retail Experience (2008-2015)

American Greetings, Hot Topic, Office Depot, Torrid, Toys“R”Us

- Sales, Cash Wrap, Customer Service, Maintained Clientele, Visual Merchandising
- Key Holder (Torrid)
- Copy Department (Office Depot)
- Sales Associate & Geoffrey the Giraffe (Toys“R”Us)